

Issue 03 | July 2022

## News



### New Greener Footprints guide for farmers launched

As one of the few industries that can capture (rather than just emit) carbon, agriculture is in a unique position to help tackle climate change – and the good news is that more sustainable farming methods can cut costs, increase productivity and improve the bottom line.

The Greener Footprints team has worked together with representatives from the Herefordshire farming community to put together a short guide to getting started with greener farming, based on the experience of local farmers who are already making a change.

[Read more](#)

### Herefordshire house builder switches to electric forklifts

'30 for 2030' member [Border Oak](#) is soon to complete the transition of its forklift fleet over to electric – a move that will reduce the business's carbon footprint, save money through reduced fuel costs, and bring an immediate improvement to the working environment by eliminating emissions.

Based near Leominster, the award-winning house builder runs a low-energy office and workshop and has already switched its fleet of company cars to electric.

"Low impact living and working has always been important to us," says Border Oak Creative Director, Merry Albright. "We are keen to see how far we can take it. With the right mindset, we think that net zero must be possible."



### Supporting businesses to measure and reduce energy use

Want to reduce your business's carbon footprint but not sure where to start? Greener Footprints is hosting a free webinar for local businesses tomorrow, Thursday 14 July from 9.30 - 10.30am.

The session will offer expert advice from Tim Yair of Midlands Net Zero Hub, and the chance to learn from the experience of other Herefordshire organisations. Places are limited so sign up now!

A recording of the session will be made available after the event – keep an eye on [Greener Footprints social media](#) for details.

[Sign up now](#)



## Greener Footprints '30 for 2030' welcomes new members

Support for the '30 for 2030' business initiative continues to grow, with several more local business stepping forward to join this month. New members include natural cider producer [Artistraw Cider](#), cycling holiday specialist [Wheely Wonderful Cycling](#) and newly-established campsite [Cwtch Cabins & Camping](#) (pictured) – all brilliant examples of how being sustainable can make great business sense.

The initiative is open to employers in the private, public and third sectors and there is still time to sign up! If your business or organisation is working to reduce its carbon footprint and you'd like to join a community of like-minded people, [get in touch](#).

[Find out more](#)

## Meet the Greener Footprints team

The Greener Footprints team will have a stall at High Town market in Hereford on Saturday 6th August, promoting the campaign and encouraging more people to sign the pledge.

If you're in the area, do come along and say hello!

## Get involved

### Sign the Greener Footprints pledge

Have you signed the Greener Footprints pledge yet? Join hundreds of other people in Herefordshire in committing to action on climate change.

[Sign our pledge here](#)

### Download our marketing assets

From promotional posters and window stickers to campaign-branded social media banners and picture frames, individuals and organisations can help raise awareness of Greener Footprints across the county.



[Download your free assets here](#)

