

#Pledge4thePlanet Instagram Promotion: Prize Draw Terms & Conditions

By submitting your entry for the #Pledge4thePlanet promotion on Instagram, you accept to be bound by the following terms and conditions:

- 1. Eligibility:** All entrants must be aged 18 years or over. The draw is only open to residents of Herefordshire. Employees of Herefordshire Council Sustainability and Climate Change team, members of their family or other associated persons working professionally on the Greener Footprints campaign are not eligible to win a prize.
- 2. Promotion requirement:** The draw is free to enter and no purchase is necessary. Internet access/registration is required to enter these promotions
- 3. How can I enter the promotion?** To enter the prize draw, entrants must share the promotional post on Instagram, follow @Greener_feet and post their own Greener Footprints pledge on Instagram, tagging #Pledge4thePlanet and #GreenerFootprints.
A pledge can be any lifestyle change which will help protect nature or reduce your carbon footprint. Some ideas can be found at <https://zerocarbon.herefordshire.gov.uk/greener-footprints-pledge/> and <https://zerocarbon.herefordshire.gov.uk/22-things-to-do-in-2022/>The draw will run from 00:00 GMT on 18/10/22 to 23:59 GMT on 30/11/22
- 4. How many times can I enter?** Participants can post more than one pledge to get additional entries into the draw, but will only be able to win one prize.
- 5. Winner selection process:** Three winners will be selected at random from all eligible entries via an automated computer process.
- 6. The prizes:** There is no choice of prize. Three identical prizes are available.
 - The prizes are three Firekits (logs in boxes + KindleFlamers natural firelighters, all you need for a perfect fire). The kits have been donated by 30 for 2030 member Certainly Wood. The prize includes delivery.
 - Winners will be notified by Instagram message in the week following the end of the prize draw. If the winners don't respond to our contact within 21 days, we reserve the right to randomly select and award the prize to another winner.
 - The prize is non-transferable and cannot be exchanged for any cash alternatives in whole or in part.
 - The decisions of the Promoter are final and no correspondence will be entered into. In the event of unforeseen circumstances, the Promoter reserves the right to provide an alternative prize.
- 7. Data Protection:** Your personal details will be kept confidential at all times in accordance with the Data Protection Act and our Privacy Notice. Data will be used solely for the purposes of this

promotion and will not be disclosed to a third party without the individual's prior consent. By entering this promotion you consent to the use of your personal data by the Promoter for the purposes of administration of the promotion. The Promoter will only use this data for marketing purposes where you have given clear consent.

8. **Governance:** This promotion is governed by the laws of England and subject to the jurisdiction of the English and Welsh courts

9. **Promoter:** Herefordshire Council, Plough Lane, HR4 0LE

10. **General T&Cs:**

- In the event of circumstances beyond our control, we reserve the right to amend the prize draw rules and terms and conditions at any time and offer alternative prizes.
- The prize draw and rules will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.