



NEWSLETTER

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News



Conference brings together county's climate ambassadors to drive progress to net zero

Organisations from across the county came together on Wednesday 18th January to discuss progress on Herefordshire's journey to Net Zero, the challenges we face, and to share ideas - inspiring, practical and proactive ideas - to meet them.

Over 75 delegates met at Hereford's New Model Institute for Technology and Engineering (NMITE) for the conference which was organised by our Climate and Nature Partnership Board and featured a keynote speech from clean power innovator Juliet Davenport OBE. She was joined at the podium by some of those who've signed up for 30 for 2030 – the business initiative playing a key role in the county's growing Greener Footprints campaign – who shared their own stories, ideas, challenges and results.

[Read the full story](#)



Excited about EVs? Feel the sparks fly this Valentine's Day

Are you interested in installing electrical vehicle (EV) charging in your business or organisation but not sure where to start? NMITE, in partnership with Greener Footprints, is hosting a [free event on EV charging](#) and sustainable transport planning on **Tuesday 14 February** at the Skylon Campus in Hereford.

The event will include presentations from selected charging point manufacturers on their products and services, discussion on potential charge point locations and a review of funding options for businesses.

[Find out more and register](#)

Thirty Herefordshire farms to benefit from a free carbon audit

Thirty farmers will receive free advice on how to reduce energy use, become more sustainable and save money, thanks to a new scheme launched by the Herefordshire Climate and Nature Partnership Board.

Funded by Herefordshire Council's Climate Reserve, the audits will offer one-to-one support from an independent consultant, helping farmers to understand and measure their farm's carbon footprint and identify areas to make improvements.

Chair of the partnership board's farming and land use working group, Steve Klenk, said: "The farming community is facing challenges from all directions at the moment and more farmers are now considering regenerative methods as a way to cut costs, open up new markets for produce and improve resilience. The carbon audits are an important step on the road towards greener farming and we're delighted that so many farmers are taking advantage of the opportunity."



[Read our guide to greener farming](#)



Partnership board to campaign for grid improvements

Efforts to generate green electricity in Herefordshire are being held back due to a lack of capacity in the local electricity grid, according to feedback received by the Climate and Nature Partnership Board.

While Western Power (now National Grid Energy Distribution) is now less limited by restrictions from Ofgem and there are improvements in the pipeline, it is feared that local capacity of our essentially rural grid structure will still be insufficient to meet the county's climate ambitions. The board has pledged to lobby for greater investment in infrastructure in Herefordshire and is inviting feedback and specific case studies from local businesses and organisations which have been hindered by grid issues.

[Get in touch](#)

'30 for 2030' business initiative continues to grow

Six new members have signed up to join the Greener Footprints '30 for 2030' initiative since December, representing businesses from a wide range of sectors and locations across Herefordshire.

Sharing a commitment to reduce carbon emissions and work towards net zero by 2030, the new members include craft beer maker Wye Valley Brewery, wedding and events venue Lower House Farm, Oakchurch farm shop and garden centre, agricultural construction company Jacques Int Ltd, secure infrastructure specialist HS Infra, and five-star holiday destination Discover Parks.

All organisations that have signed up to the '30 for 2030' will have the chance to receive a free energy audit, unlocking grant funding for projects up to £20,000. They also benefit from business webinars and networking events, providing an opportunity to work with likeminded people and tackle common challenges.

[Get in touch](#)

Case study: Dancing to a greener tune

How can a dance company reduce its impact on the environment? That's the question that Herefordshire-based professional touring dance company and dance school, one of our '30 for 2030' members, 2Faced Dance has been asking itself.

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"We feel we have a voice – and that the hundreds of people we work with each month have a voice – and we want to use it to drive positive change," explains company administrator Miriam Watts. "We aim to make our environmental impact part of our legacy. That means looking at things which aren't always the easiest option, or the cheapest option, but which are the right option."

[Read the full case study](#)



Become a campaign partner

Sign the Greener Footprints pledge

Have you signed the Greener Footprints pledge yet? Be the change you want to see by committing to positive action for the planet.

[Sign our pledge here](#)

Download our marketing assets

From promotional posters and window stickers to campaign-branded social media banners and picture frames, individuals and organisations can help raise awareness of Greener Footprints across the county.

[Download your free assets here](#)

