

## News

### Less waste, more magic: Guide to a greener Christmas launched



Greener Footprints Herefordshire has **launched a new guide** to enjoying a more sustainable Christmas, packed full of great ideas for reducing waste – and saving money.

The guide includes 25 tips for gorgeous gift ideas, seasonal decorating, waste-free wrapping and new family traditions that won't cost the earth. It is designed to inspire a new way of thinking as people countdown to Christmas (and add their own ideas to the list).

[To download a free copy of the guide, visit our website](#)

Follow us on Facebook for new tips and advice every day until 24 December – and comment to let us know your own ideas and local recommendations.



### Herefordshire Business Energy & Climate Conference - 18 January 2023

Clean power innovator Juliet Davenport OBE, founder of renewable supplier Good Energy, will be the keynote speaker at Herefordshire's first **Business Energy & Climate Conference**, to be held at NMITE in Hereford.

Hosted by the Herefordshire Climate and Nature Partnership Board, the conference will take place on **Wednesday 18 January** from 10am to 12noon, followed by lunch and networking opportunities from midday until 1.30pm.

This free event is open to all Herefordshire businesses and organisations with an interest in sustainability.

[Find out more and register](#)

## New community garden is 'a place to grow together'

Local people in Hereford have worked with [St James Church](#) to create an amazing new community garden, supported by funding from [Herefordshire Council's Climate and Nature Grant scheme](#).

Volunteers built three large raised beds from reclaimed sleepers as well as installing water butts, compost facilities and concrete-free bicycle storage. The project has not only created a beautiful new outdoor space but has also enabled the community and families to enjoy the ever-changing life of a vegetable garden.



Luke Aylen from St James Church said: *"The best thing about the project has been bringing people together and thinking about how we as individuals and community love and care for our environment. The new space is therefore all about being a place to grow together - to grow plants and grow our understanding of how to respond to the climate crisis."*

Herefordshire Council is launching new funding for community green space and biodiversity projects within Hereford City soon.

For further information please email [climate@herefordshire.gov.uk](mailto:climate@herefordshire.gov.uk)



## Free business energy audits on offer to participants of Herefordshire's 30 for 2030 sustainable business initiative

Herefordshire Climate and Nature Partnership Board is offering free business energy audits to all members of the Greener Footprints '30 for 2030' initiative, supporting their joint commitment to reducing carbon emissions. The audits will be provided by a specialist consultant and will help the businesses to understand their current energy usage and identify areas for improvement and savings.

More than twenty local businesses and organisations have now signed up to the '30 for 2030'; recent new members include Hellens Manor, Kingspan Insulation, 2FacedDance company and Hereford College of Arts.

If you're a Herefordshire employer committed to reducing your impact on the environment and willing to share your journey to help inspire others, there is still time to get involved!

For more details and application form, [click here](#)

## Case study: Listening to older voices in the climate conversation



Herefordshire-based care provider Elgar Care is among the businesses that have signed up to be part of the Greener Footprints '30 for 2030' initiative.

The company provides a range of services from companionship to dementia care, designed to enable and empower people to stay in their own homes and live safely and independently. As well as taking steps to reduce their own carbon emissions, such as using electric bikes for client visits around Hereford, Elgar Care is also setting out to change the role that older people play in debates around climate action.

"The older generation have a lot to teach us," says director Richard Baker (pictured). *"Our clients are really mindful of the environment and know the importance – have always known the importance – of reducing waste and saving energy... We want them to be part of this conversation, too."*

[Read the full case study](#)

## Get Involved

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### Sign the Greener Footprints pledge

Have you signed the Greener Footprints pledge yet? Be the change you want to see by committing to positive action for the planet.

[Sign our pledge here](#)

### Download our marketing assets

From promotional posters and window stickers to campaign-branded social media banners and picture frames, individuals and organisations can help raise awareness of Greener Footprints across the county.

[Download your free assets here](#)

