

Issue 01 | March 2022

## Thank you for taking the Greener Footprints pledge!

Your positive climate action will help Herefordshire on its way to becoming net zero and nature rich by 2030. We're really excited to see how our community can join together to make a difference and help protect our people and planet.

We've put together a round up of our activity over the last month, to inspire local people to take action. We'd love to hear about the climate positive activities you've been doing, so if you have a story to share, please get in touch!

Thank you for starting your Greener Footprints journey with us.

**The Greener Footprints Team**



## News



### 30 for 2030 initiative launches to inspire county-wide climate action amongst businesses

The Greener Footprints campaign has launched an initiative to encourage employers to plot their journeys to meet the county's zero carbon ambition by the end of the decade.

The campaign '30 for 2030' will involve putting the spotlight on 30 employers from the private, public and third sector to track their progress and achievements along the way and help inspire other organisations to do the same.

For more information on getting involved in the initiative, interested businesses can download an information pack [here](#).

[Read more](#)



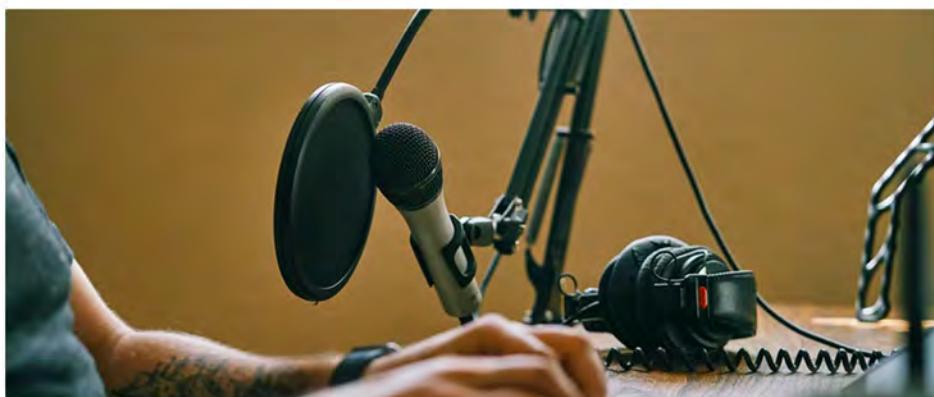
## Gardeners can play a key role in climate and nature action

Herefordshire Wildlife Trust has partnered with the Herefordshire Climate and Nature Partnership Board to put together a six-point guide to help people take action to reduce carbon and increase wildlife in their gardens.

Andrew Nixon, Senior Conservation Manager at Herefordshire Wildlife Trust and member of the [Climate and Nature Partnership Board](#), said:

“We have produced this guide to empower people in the county to increase wildlife and biodiversity by taking small steps in their gardens.”

[Read more](#)



## Greener Footprints Podcast

Next month we will be launching our new Greener Footprints podcast series. Herefordshire Climate and Nature Partnership Board member and former radio DJ, Ross Whelan, will interview inspiring people, business leaders and community figures across the county who will share their stories of what they are doing to reduce the impacts of their lifestyles and operations on the local environment.

We will be including the first episode in our next newsletter and be sure to keep an eye on our socials for updates. If you've got an interesting story to tell, please email [info@greenerfootprints.co.uk](mailto:info@greenerfootprints.co.uk) and we can look at including you in the series.

## Encourage others to sign the pledge

From promotional posters and window stickers to campaign-branded social media banners and picture frames, individuals and organisations can help raise awareness of Greener Footprints across the county.

[Download your free assets here](#)

Don't forget to tag us in your social media posts! You can find us by clicking on the icons at the bottom of this email.

## Become a campaign partner

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Many organisations are getting behind Greener Footprints by spreading the word about the campaign through their networks or collaborating on specific initiatives.

Join the likes of The Great Collaboration, Herefordshire Wildlife Trust, National Trust, Visit Herefordshire, Herefordshire Rural Hub and Herefordshire and Worcestershire Chamber of Commerce and form a campaign partnership with Greener Footprints.



[Download our campaign partnerships information pack](#)

