

About the Greener Footprints week poster competition

Primary schools across Herefordshire are invited to join in with Greener Footprints week (part of the Great Big Green Week) by entering our poster competition. Closing date 16th June 2023.

The theme of the competition is '**Our Herefordshire, Our Planet**' and invites primary school students to create a poster to celebrate our wonderful natural environment. Posters could also be designed to educate/inspire others on actions that can be taken to look after the county and the planet.

Students might choose to create a poster that illustrates how to make the most of resources, that celebrates the diverse wildlife in Herefordshire, or that demonstrates environmentally friendly action. Such as a how-to on an upcycling project, a natural feature unique to Herefordshire, or an example of a wildlife friendly garden. Designs should be completed using a footprint outline. Draw your own or download a template from our website.

A prize of £250 will be awarded to the school of the winning poster in each age group. Prize money will be awarded in voucher form and must be utilized to purchase environmental education materials, or supplies for the school's own environmental project.

We wish that everyone could be a winner, but unfortunately we can only allocate one winner per age group. So, here's the lowdown on what the judges will be looking for:

- **Creativity in approach** – Innovative angle on the content or creative interpretation of the theme
- **Content** – Keep it clear, accurate and informative
- **Effective communication** – make it engaging
- **Materials** - Carefully select them to align with the theme - students are encouraged to use biodegradable materials or upcycle waste material

Members of the Sustainability and Climate Change team of Herefordshire Council will shortlist entries, and a panel of judges from Herefordshire's Climate and Nature Partnership Board will select a winner in each category. The runners up in each category will be uploaded to our social media pages and website, and the winner announced within three weeks after close of the competition.

Category	Age*
Early years	3-5 Nursery/Reception
Infant	5-8 Year 1 – Year 3
Junior	8-11 Year 4 – Year 6

*if children are of an age that spans age category (5, 8 or 11 years old), they should be submitted for the higher age group if born between April – August.

Key rules:

- Entries can be created by teams or individuals
 - Teams will be judged in the age category of its oldest member
- Each school can enter **a maximum of six entries**. We encourage you to run the competition with larger groups but to select the top six to enter from your school. If you send more than six entries, we will only be able to include the first six in the competition. You can award further prizes within your school-level competition if you wish.
- Entries must be submitted in a footprint shape (a template will be provided), be one page of A4 or larger, and you will need to take a photo or scan of it to send electronically. The template will be available from zerocarbon.herefordshire.gov.uk/greenerfootprintsweek
- Entries are to be sent to info@greenerfootprints.co.uk
- Work must be original and created by the student(s)
- Posters must be uploaded with entrant details:
 - School name
 - Entrant age (all ages if a team)
 - Category (of the oldest team member)
 - Materials used

Please note, the data submitted will be used for the administration of the competition. Schools and ages of students may also be shared on our website and social media pages – if you do not want this data to be shared online you should make this explicitly clear in your submission, and we will only share school name.

Full poster competition terms & conditions:

- Only up to six entries per school are allowed.
- Only schools within Herefordshire are eligible to enter the competition.
- Entries must be received from a school registered email address.
- We reserve the right to make changes to prizes.
- There will be 1 overall winner and runner up per age category, with only one prize available per age group.
- Posters will be judged on creativity, how well they fit the theme and how well the poster has been made or drawn.
- Entries must be submitted digitally – scan or photos of the original poster are accepted. 3D models are not eligible for the competition. (Flaps are allowed as long as the poster still makes sense without the flaps being lifted.)
- Entries that do not include details of the entrants (see above) in the email entry will not be eligible to win a prize, although student names are not required and we encourage you NOT to send students' full name.
- Winners will be notified via the email address used to make the submission within three weeks of competition close.
- Prize money will be allocated in voucher form, with the requirement to submit a description of what the money will be used for prior to receipt. A follow up of expenditure will be carried out on or before 30th September 2023, with photos. We reserve the right to take photos of projects to be used on social media.

- There is no entry fee and no purchase necessary to enter this competition.
- If the winner cannot be contacted or does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
- The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into. This includes any judging that occurs.
- Entrant's age and school name will be announced on social media and on our website. If you do not wish for this data to be shared you should make this explicit on the email entry. Further details may be shared with explicit permissions.
- Entries may be displayed and used for marketing, with only School names used unless explicit permission granted.
- All entries must be made via email, to info@greenerfootprints.co.uk.
- The closing date for entries is 23:59 on Friday 16th June 2023.
- Prizes are non-transferable.
- Entry into the competition will be deemed as acceptance of these terms and conditions.