

Issue 08 | June 2023

News



Greener Footprints Week starts this Saturday!

Herefordshire's inaugural [Greener Footprints Week](#) kicks off this Saturday (10 June) as part of [Great Big Green Week](#), the UK's biggest celebration of community action to tackle climate change and protect nature.

The event is supported by the Herefordshire Climate & Nature Partnership Board. Chair, James Marsden (pictured fourth from right, alongside other board members), said: "We wanted to launch this special celebratory awareness week to shine a spotlight on how everyone can make a difference and to start conversations that inspire action."

There are loads of ways to take part including a [special film screening of 'Plastic Warriors'](#) at The Courtyard on 10 June, a [guided nature walk](#) at Queenswood Country Park on 18th June and a [schools' poster competition](#) with the chance to win £250! Visit www.greenerfootprints.co.uk to find out more.

Hereford FC becomes the 30th member of the '30 for 2030'

Back of the net! The '30 for 2030' business initiative has now reached 30 members with the official signing of Hereford FC completing the squad. The Bulls will join other leading Herefordshire organisations, including Edward Bulmer Paint, allpay, Fritz Fryer and Peter Cooks Bread, in sharing best practice and supporting each other on their journeys towards net zero.

"We are aware that we are in an old stadium (having inherited Edgar Street from United) so not very energy efficient," explains Jamie Griffiths, General Manager at the Club. "We want to do better, and Greener Footprints gives us an opportunity to work with and learn from others not just in leisure but across sectors as we make changes."

Meet Jamie and other '30 for 2030' members in this [short video](#).



Make a pledge for the chance to win a bike!

What changes could you make to help reduce carbon emissions and protect nature? We're encouraging everyone in Herefordshire to make a pledge during Greener Footprints Week for the chance to win a new bike.

Even if you've pledged already, you can still take part by making a new commitment. [Make a pledge](#) between 10-18 June to enter. T&Cs apply.

Nominate a colleague for Greener Footprints Business Champion of the Year award



During Greener Footprints Week we'll be launching the new Greener Footprints Business Champion Awards, recognising the efforts of people in the workplace who are taking steps to make their organisations more sustainable.

Do you have a colleague who has gone above and beyond in their efforts to help the environment?

Perhaps they have set up a car share scheme, created a new space for wildlife or made changes to your supply chain to reduce emissions – if so, we want to hear about it to help inspire others!

There are both individual and team awards on offer, with the chance to win funding for sustainability projects within your business. Keep an eye on our social media for more details following the launch.



Enjoy Greener Footprints Week on two wheels with discounted Beryl minutes

We're offering free entry to our film screening on Saturday 10 June if you travel by public transport, by bike or on foot. To help you out, Beryl are providing 20 free minutes of bike hire between 4pm and 5pm for rides ending at The Courtyard or the two Blackfriars bays.

To support those less confident on two wheels, Beryl are running supported group rides as part of the Beryl Women's Tour on Saturday from 10am-12pm.

[Reserve your free place here](#)

What's more, you can enjoy 10% off Beryl minute bundles during Greener Footprints Week between Monday 12th – Sunday 18th June with the code GREENFW.

Time to get pedalling!

Get Involved

Sign the Greener Footprints pledge

Have you signed the Greener Footprints pledge yet? Be the change you want to see by committing to positive action for the planet.

[Sign our pledge here](#)

