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News



Get upcycling this summer – new guide launched!

Members of the '30 for 2030' business initiative have come together with the Greener Footprints campaign to share their insider tips on upcycling in a brand-new guide.

Upcycling means reusing or reinventing discarded products in a way that gives an item greater value or improves its quality. With an increasing number of people looking for ways to shop more sustainably, upcycling offers an environmentally-friendly alternative – and it's a great way to save money, too.

For ten easy ways to get started on upcycling, including how to source second-hand items locally and where to get help with simple repairs, download the free guide now.

[Download the free guide](#)

More than 800 new pledges during Greener Footprints Week



One hundred people made a commitment to climate action during Greener Footprints Week in June, making a massive 873 pledges between them.

Congratulations to Lucy (pictured with her daughter), one of two lucky winners in our #GreenerFootprintsWeek bike competition. Lucy pledged to reduce food waste by making better use of her freezer, and to eat locally-grown seasonal food at least once a week.

Have you turned your pledge into action yet? Get in touch and let us know how you're getting on! Post or tweet about it with the hashtag #MyGreenerFootprint or email climate@herefordshire.gov.uk.

Greener Footprints Business News



Let's celebrate your Greener Footprints Business Champions!

Have you, a colleague, or your team gone above and beyond to make your workplace more sustainable? Enter the Greener Footprints Business Champions Awards to inspire others to do the same – and you could win up to £250!

Whether you've improved recycling, become an ambassador for sustainable travel, brought nature into the office or made another change to help the environment, we want to hear about it.

[Nominate yourself or a colleague](#) by 22 September for the chance to win.

To be eligible for the award, individuals must be employed by a Herefordshire business or organisation that has been running for a year or more. It must have signed up to the Greener Footprints '30 for 2030' business initiative or the Greener Footprints Business Network. It's free to [join the network](#) online.



Could your business benefit from a free energy audit?

The Royal Oak in Much Marcle (pictured) is one of 40 Herefordshire businesses to have benefitted from a free energy audit in recent months, thanks to a scheme launched by the Herefordshire Climate and Nature Partnership Board. Delivered by a specialist consultant, the audits are helping businesses to understand their current energy usage and identify areas to reduce carbon emissions and make savings.

A further 20 audits are now available to employers that join the Greener Footprints Business Network and are considered viable for the scheme.

[Find out more](#)

