

# High Level Summary Action Plan & Indicators June 2024

## Sector: Food

Top 3 Priority Actions	How	Activities underway	Indicators
<p><b>1. Engagement</b> Build demand (shift behaviour) and meet demand (support businesses) for food produced locally in ways that support net zero and nature recovery (less and better meat / dairy)</p>	<p>Establish clear, useable definitions of river friendly/ nature friendly local food in Herefordshire. (Food produced locally in ways that support net zero and nature recovery).</p> <p>Develop case studies of river friendly/nature friendly local food in Herefordshire. (LINK with completed Farm Carbon Audits, Wyescapes, Wye Valley National Landscape, Pasture for Life)</p> <p>Up to 3 events in 2024 (or pop-ups at bigger events)</p>		<p>A clear definition of food that supports net zero and nature recovery in Herefordshire (One doesn't yet exist, so we would go from 0 to 1)</p> <p>% increase in purchases in Herefordshire from producers that support net zero and nature recovery (if we do not have this information, establish a 'snapshot' baseline)</p>
<p><b>2. Procurement</b> Support sustainability targets of Wye Valley National Health Service(NHS) Trust, Herefordshire Council outsourced caterers, large school academy trusts, Church aided / maintained schools</p>	<p>Establish list /map of food produced /sold locally in ways that support net zero and nature recovery</p> <p>Establish Baseline of availability of low carbon, nature-rich local food in Wye Valley NHS Trust, Herefordshire Council.</p> <p>Arrange or attend meetings mapping actual procurement against stated intentions. Signpost and troubleshoot to increase purchases from producers in Herefordshire that support net zero and nature recovery</p>		<p>% increase in consumption of locally produced fruit / vegetables / plant based foods that support net zero and nature recovery (if we do not have this information, establish a baseline)</p> <p>% increase in stock purchased by vendors that is produced locally, and supports net zero and nature recovery(if we do not have this information, establish a baseline)</p> <p>% increase in buying /choice of patients, staff, kids, families - to food that is produced locally, and supports net zero and nature recovery (if we do not have this information, establish a baseline)</p>

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<p><b>3. Food Waste</b> Create case study of the success of commercial city food waste composting; share with council waste contractor encourage residents and businesses to utilise either service through engagement and cross-promotion.</p>			<p>Find out the impact of current in-city food waste collection and composting in Hereford. Look at feasibility of replicating in Market Towns, and linking with community growing sites/orchards</p> <p>Increase in commercial food waste being recycled in-town.</p> <p>Decrease in carbon emissions from recycling collections.</p>