



# BEAS

Business Energy Advice Service

**Business Energy Advice Service (BEAS)  
Funding for Herefordshire Businesses**

Thursday 1 May 2025

**Herefordshire.gov.uk**



# Today's Session

About the BEAS programme

What can the BEAS programme support?

Who can apply?

The process

Q&A

**Business Energy Advice Service**



Funded by  
UK Government

OFFICIAL



Business Growth  
West Midlands

# Business Energy Advice Service

The Business Energy Advice Service (BEAS) is a programme designed to help businesses save money and drive growth by providing free energy assessments and 50% match-funded grants.

Grants of up to £100,000 are available for energy efficiency projects (£50,000 for renewable energy projects).

There is **no payback required**, and BEAS is part of a broader government initiative aimed at reducing carbon emissions nationwide.

BEAS is administered by the West Midlands Combined Authority with support from Local Authorities across the West Midlands. For Herefordshire, Shropshire, Telford and Wrekin and Worcestershire, the programme is being administered by Worcestershire County Council.



**Business Energy Advice Service**



Funded by  
UK Government

OFFICIAL



Business Growth  
West Midlands

# Business Energy Advice Service

BEAS can help businesses fund energy improvements such as:

- Improved Refrigeration
- Building Insulation
- Water management
- Recycling & Waste (compactors, balers & crushers)
- Ventilation (fans, distribution, destratification fans)
- Heating (replacement boilers, burners, heat pumps)
- Energy-efficient lighting (LED, controls, sensors)
- Solar panels



**Business Energy Advice Service**



# Business Energy Advice Service

## Criteria

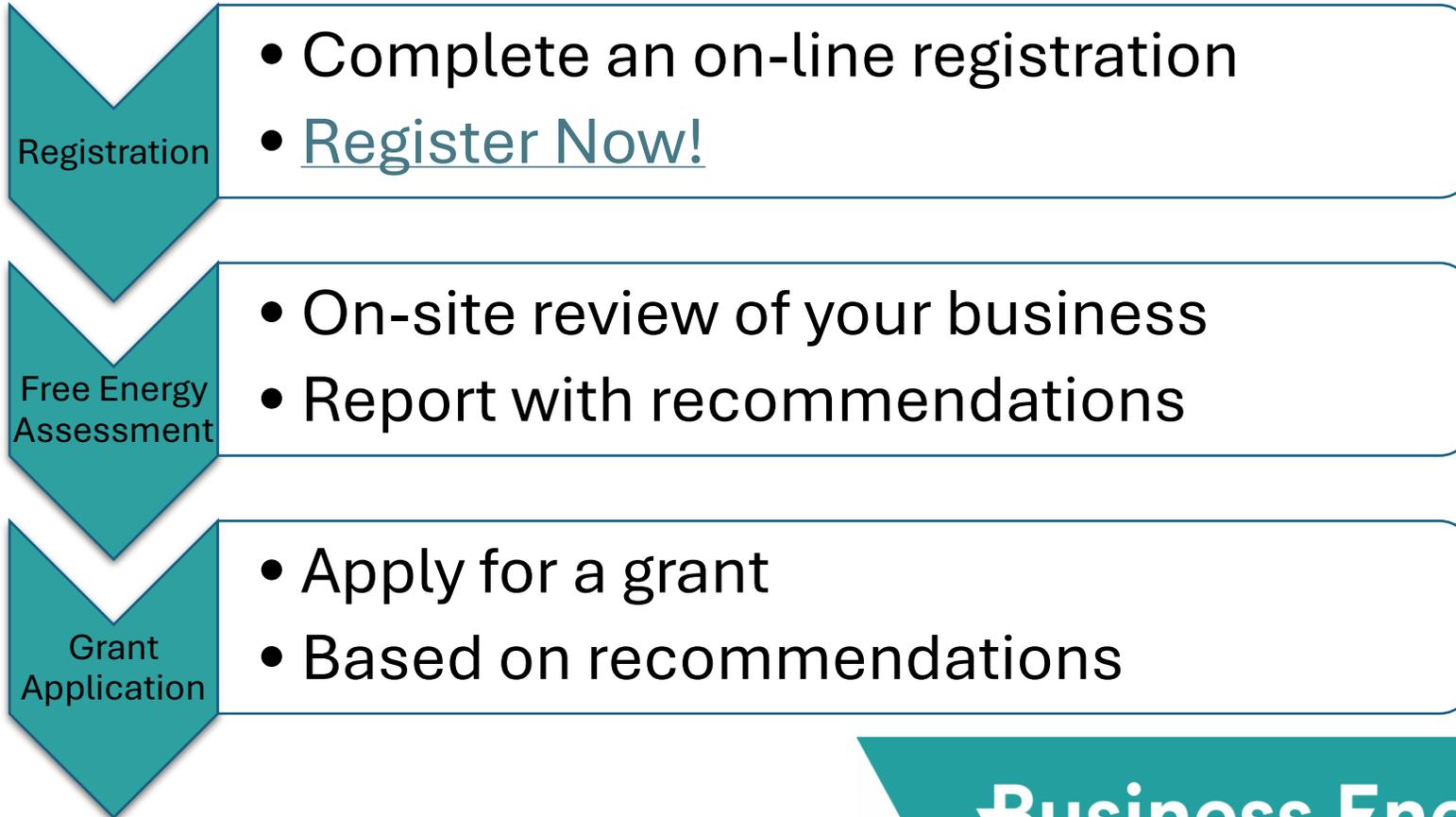
- SME
- Annual Energy Consumption > 25,000kWh
- Commercial entity / profit seeking enterprise, registered with a Company House Number for Limited Companies or a Company Registration Number (CRN) for CICs.
- Operate from a commercial address for at least 12 months
- Responsible for paying energy bills
- Cannot support applications from agriculture, forestry or fisheries



**Business Energy Advice Service**



# Business Energy Advice Service



**Business Energy Advice Service**



Funded by  
UK Government

OFFICIAL



Business Growth  
West Midlands

# Business Energy Advice Service

## Questions...

Focus on existing processes or buildings



**Register:**

[Business Energy Advice Service Registration](#)

**For more information email:**

[netzero@worcestershire.gov.uk](mailto:netzero@worcestershire.gov.uk)



**Business Energy Advice Service**